

NARVA®

Outstanding 2008 Narva catalogue released

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One of the most comprehensive guides to automotive and transport lighting and electrical products has just been published in New Zealand.

It's the 2008 product catalogue from NARVA, now boosted to 400 pages packed with a wealth of information on lighting and electrical components that will be invaluable to retailers, wholesalers, resellers, vehicle repairers, vehicle manufacturers, transport operators, mining and forestry operations - in fact anyone operating vehicles and equipment.

The previous catalogue NARVA introduced the slogan 'Safety through Technology' and this latest edition follows that theme. Advanced developments, particularly in the field of L.E.D and H.I.D lighting, have in many cases reduced costs of production and provided more ways of enhancing performance, reliability and safety.



More than 700 new products appear and impact every category throughout this extensive catalogue. Among the highlights are:

- The Driving and Fog Lamp section features a world-first with the new Ultima 225 range, developed by NARVA in partnership with a leading Swedish automotive design and lighting manufacturer. Plus an all-new Extreme range suggested by competitors in the Baja 1000 desert race and designed and engineered with Australian input to bring an entirely new concept in driving lamp construction.
- Work Lamps for every application bring more L.E.D and H.I.D options to provide improved light patterns and output for greater safety. L.E.D strobes and L.E.D light bars combine high powered L.E.D's with smart electronics to offer selected flash patterns and high levels of reliability. PRESS RELEASE Contd.
- Performance Globes delivering 80% more light with 20% whiter light resulting in 100% more vision - 'Blue Power', which will lead the performance globe market. 'Truckstar' and 'Platinum' are among new globe developments also showcased. With H.I.D technology continuing to advance, the latest German made Gen 5 ballast and D1 globes are now available offering higher performance and faster ignition than the original D2 technology.
- High quality Ignition Switches offering performance, reliability and value with style are listed in a complete new range, along with Battery Master Switches. The new rotary battery master switches, ideal for boats, 4WD vehicles and industrial machinery, can be used independently or banked together to create a central control for dual battery systems, each offering greater security.
- NARVA's Interior Lighting range has been greatly increased as a direct result of utilising the latest high intensity L.E.D technology. New lamps for buses, refrigerated transport vehicles and boats are included in this section, together with an extensive range of courtesy lamps, awning lamps and fluorescents for recreational vehicles.
- As a leader in L.E.D road lighting it is not surprising the section on L.E.D Truck and Trailer Lighting covers some 36 pages of listings. Included in this category is the latest Model 33 side indicator lamp, a unique lamp that meets the difficult requirements of ADR6 category 5 and 6. Models 34 and 36 trailer lamps modelled on the footprint of the popular incandescent lamps are also featured. Recently introduced to New Zealand, these lamps use just 8 L.E.D's to provide performance with economical pricing. The entire L.E.D range in this section is covered by an amazing NARVA 5-year warranty.

The 2008 NARVA catalogue will be an indispensable reference guide and sales tool for everyone in the automotive and transport business. Copies are available from NARVA New Zealand, phone (09) 525 4575 - the catalogue can also be viewed electronically at www.narva.co.nz.

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