

NARVA[®] *Press Release*

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NARVA Targets Road Safety With New Daytime Running Light Range



New Zealand motorists can increase their visibility on the road - thereby boosting safety – by fitting special daytime running lights.

A new daytime light range just introduced by Australasian automotive lighting specialist NARVA is designed to be retro-fitted to any vehicle and because they use L.E.D technology, they also consume very little power.

Available in four styles that are designed to complement modern vehicle styling, the new NARVA daytime running lights utilise high-powered 1-Watt L.E.D bulbs with multi-voltage circuitry, offering long life expectancy and low current draw over the extended periods they are likely to be in operation, thus providing significant advantages over Halogen equivalents.

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Three models in the range automatically turn on with the ignition and off with the park lights, whilst the fourth model incorporates a park lamp function that automatically turns on with the ignition and switches to park function with the park lamps.

All lamps are supplied complete with a wiring loom and an adjustable mounting bracket with Lamp No. 71940 designed to be built into the bodywork of the vehicle.

Increasingly popular with vehicle manufacturers in Europe, many luxury vehicles, coaches and trucks are rolling off the assembly lines with daytime running lights fitted as original equipment. Such lights are now compulsory in some Scandinavian countries and although they are not mandatory in New Zealand, their usefulness has been recognised by inclusion in the latest vehicle design rules under ADR 76/00. All four kits introduced in the NARVA range are 'E' marked and ADR approved.

The new NARVA L.E.D daytime running lights are available from leading automotive outlets in New Zealand.

ENDS

Photo caption: A new range of daytime running lights, featuring L.E.D. technology has just been released by NARVA.

For further information contact Bruce Walker, NARVA New Zealand (09) 525 4575.